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DEPRECIATION OF DOLLAR AND THE CANADIAN WAGE EARNER

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Winnipeg— The following article designed to show the direct effects of depreciation of the dollar upon different classes of the population, worked out for three different cases:

(1) In the event of a 50 per cent depreciation of the dollar on the foreign exchanges, with no effect upon the internal price level.

(2) In the event of a 50 per cent depreciation of the dollar with a corresponding increase of 50 per cent in the internal price level.

(3) In the event of complete inflation on the German model of 1919-1923, with rapid and continuous increases in the domestic price level.

The Wage Earner.

Case 1 The 50 per cent depreciation in the dollar would naturally tend to stimulate exports, and so long as there was no change in the domestic price level, such an event would greatly help the workers in the export industries who **would be kept proportionately busier**, and who might also gain by increased labor hours and wages.

On the other hand workers in industries based necessarily on imports would be affected differently. Crude oil, for instance, which Canada purchases outside, would increase in price in terms of the domestic dollar, and the price of gasoline would also go up therefore tending to restrict consumption, reduce demand, cause unemployment and wage reductions.

Analysis of the whole industrial fabric of Canada would be necessary in order to see which group would be the larger in Canada; and whether benefits outweighed sufferings or not.

Increase Debt Payments

Insofar as the depreciated dollar (without change in price level) affected external debt payments— and it would increase them by a half— taxation would be increased to meet those payments. Here again the ability to pay would be gauged by the foregoing circumstances.

Case 2 If however, the depreciation in the dollar was accompanied by a 50 per cent increase in domestic prices, due to inflation. The situation of every worker would not find himself so well off. For while he might find his products more in demand, the prices of everything that he bought would also be increased; and it is likely that the higher prices he would pay on everything would more than make up for his gain in wages and employment. As for the import industry worker, his plight would be unhappy, for his market would be restricted, as in Case 1, and prices all round him would be up 50 per cent. In addition his load of taxation would be proportionately heavier.

Nevertheless, if the wage-earner's pay was elastic, in nature; that is if his bargaining power were good, and other factors tended to work the same way, his pay check would increase in size by 50 per cent, leaving him about where he was before. The course of prices as they went higher during the depreciation, would also tend to stimulate trade; and so far as his employers gained by the reduction in real debt burden in industry, so would the lot of the wage earner be improved along with it. Rents, it is likely would not rise so far or so fast as general prices, and this factor would therefore leave him better off.

Case 3 In the chaos which results from unrestricted inflation with the dollar sinking into the depths and the internal price level rising by leaps and bounds, the wage earner suffers fearful damage. Although stimulated by a rising price level and by buoyant exports, industry is active and busy, wages fall behind the price level, and the man dependent upon them finds his purchasing power for food, fuel, etc, violently cut down. Since rents are usually based upon a fixed tenure of certain length, he finds his rent burden less onerous than before.

But unless he is with his fellows able to get higher and ever higher wages upon his employers, he is caught badly by the rapid ascent of prices to inordinate levels. If he can keep himself in bare necessities he will be lucky. Even if his wages were to be adjusted month by month, he would find that before four weeks had passed, prices would have rushed up in the retail stores beyond the level thought probable when the month began. Finally, when the dollar has become worthless and the period of re-stabilization has begun, he finds not only severe unemployment prevalent due to the sudden loss of trade by the failure of prices to go still further up and by the dislocation of the export trade. A period of stagnation is inevitable, and it is at that point that he finds very general demand in the country as a whole for workers to accept lower wages and longer hour in an attempt to set industry one more upon its feet

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ALBERTA ENTRIES FOR REGINA

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Alberta's first entrant in the world grain congress to be held at Regina next summer is Harold Moore of Bindloss, who is to show a sample of the crested wheat grass he has been developing during the past few years, and which has bright prospects as a crop for restoration of the ranges. Other entries already made include one of two rowed barley from Norman Peck of Leduc, and entries from Hadlington Bros., Lethbridge, in wheat. Entries for Regina close January 31. It is anticipated that there will be some 200 entries from Alberta. The provincial department of agriculture has agreed to pay half the entry fee on approved exhibits from the province. The full entry fees are $3.00 in classes with from $2,400 to $6,500 in prize money and $1.50 in the lower classes.

CHANGE IN HANDLING IS RUMORED

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Ottawa:— While there appears to be little change of view among cabinet ministers with regard to the formation of a national wheat board, there are many rumors circulating about Ottawa to the effect that an important change is to be made in the method of carrying on the government's wheat operations.

Hitherto the government's efforts to stabilize wheat prices have been made through John I McFarland who largely through the influence of the government took over the job of marketing the 1930 wheat carryover of the pools. In explaining his stabilization policy to parliament, Mr Bennett said, last fall, that this corporation was the only one available through which the government could act.

Rumors are in circulation here will make a change in the organization of its wheat stabilizing agency. It is said that Mr Bennett proposes to create a commission of which Mr McFarland would be chairman. This commission it is believed, would take over the commitments now being carried by the Canadian Co-operative Wheat Producers Ltd. and sever connection with the pools. Thereafter it would operate entirely as a government agency.

Presumably there would be several members of the commission though no names, other than Mr McFarland's are suggested here.

This of course would not be a national wheat board in any sense of the term and it would not in any way interfere with the marketing machinery.

to the effect that the government

LOCAL JOTTINGS

Strathmore was well represented at the dance in Nightingale on Friday evening. Among those present were Misses Alice Garrett, Beryl Jacobs, Margaret Fraser, Bernice Whiteside, Louane and Phyllis Bower, Mary Bellinger, Tina Glendinning, also Messrs Jack Freeman, Neil Glendinning, Dr John Giffen, George Patrick, Mr and Mrs Jacobs and Corporal and Mrs Wallace.

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The Oratorical Contest for High School Sudents of Strathmore and District will be held Friday March 10th in the Memorial Hall. Watch for further particulars.

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On Saturday evening January 7 a no-host skating party was held out at the (Rip-Rap). Those present included Misses Alice and Florence Garrett, Louane and Phyllis Bower, Bernice Whiteside, Norma Peterson, Beryl Jacobs, Bertha Gray, Margaret Fraser, Messrs Max Walls, Ian and Geo. Keer, Ralph Martin, George Patrick, Dr John Giffen, Ernest Wright and H Peterson.

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The annual meeting of the Ladies Guild was held at the parsonage January 9th. Officers were elected: President Mrs Hyde, 1st V Mrs Keeling, Sec-Treas Mrs Ridley. They also wish to announce a Valentine Dance February 10th, Rockyford Orchestra. Come and have a good time.

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The meeting of the I O D E will be held on Monday evening, January 16th, in the Memorial Hall. Members are requested to be present as the nomination of officers for 1933 will take place.

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Mr R Aldrich was in town on Tuesday and is very enthusiastic in regard to the results that the Human Bake Oven for rheumatism is giving at 906, 14th Ave West, Calgary

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Mrs Way entertained the members and friends of the Bible Class of the United Church Sunday School at her home Wednesday evening. A very pleasant social evening was spent by all present.

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Mrs McGregor entertained at a jolly party Tuesday in honor of her daughter Annie whose 10th birthday it was. The guests, 23 in number all had a very merry time, the time for home going coming all too soon. Heartiest wishes to Annie for many more happy birthdays were expressed by all.

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Mrs T Milleson and Mrs C F Nichol carrying on the chain of Teas under auspices of the Ladies Aid entertained at a very enjoyable tea at the home of the former Wednesday afternoon. A very pleasant afternoon was spent and the Treasury funds increased thereby.

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The exhibit of pictures which is being shown in various towns through the kindness and supervision of Southern Alberta Art Co. will be held in Strathmore on January 23 and 24. Further particulars next week.

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A Young Peoples Society of the United Church was organized Sunday evening last and the following list of officers elected: President, Miss Alice Garrett; Vice-President, Mr E F Cameron; Secretary-Treasurer, Miss Bertha Gray; Convenor of Devotional Com., Miss Beasie Oldham; Convenor of Educational Com., Andrew Garrett; Convenor of Literary Com., Miss Florence Garrett; Convenor of Missionary Com., Stuart Lydiatt; Convenor of Social Com., Dr John Giffen. Society will meet each Sunday evening at 9 o'clock, the meeting next Sunday evening to be held at the home of Mrs R E Brown.

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Dr Giffen closed their Old Year by inducing the Stork to present Mr and Mrs John Campbell with a son on December 31st. Then he thought he would give the boys a good break in the New Year and also prevent a shortage of Ditch Riders in the C P R and also outdo Bill Eby, he accompanied a baby boy to Mr and Mrs G McLean on January8th and a boy to Mr and Mrs Oliver Hart.

Dick Bailey was in town on Tuesday meditating on how many gold simoleons he will have to count if Canada is still on the gold standard when he sells his last year's crop of Brome Grass Seed. Believe me the farmers all like Dick's Brome grass seed.

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Sunday evening the choir of St. Michael's sang "We Three Kings" with Messrs French, Pattemore and Patrick taking the solo parts.

Some Hockey Fans were in a heated argument regarding the last game with the Gunners; one side blaming George Cleeve while the opponents maintained that the loss of the game could not be blamed on Cleeve as Strathmore never scored a goal, hence could not have won even though McCluskey of the Tigers had been the goalie.

INCOME TAX IN UNITED STATES TO BE JUMPED

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Washington:— The new income tax rates decided on by President Elect Roosevelt and Democratic congressional leaders, at their conference, recently equal the war time levies, highest ever imposed by the United States.

They start from a basis two per cent higher than the rates in force this year, which in turn are much stiffer than any paid since the 1921 revenue law was supplanted.

The drop in exemptions which will tax all unmarried men and women with $1,000 or more, and all married earners receiving $2,000 or more, compare with exemptions of $1,000 and $2,500 in force this year and $1,500 and $3,500 on the taxes paid during 1932.

The programme now to be attempted—six per cent on the first $4,000 of income and 12 per cent above that, plus a graduated surtax on incomes of $6,000 or more—was strongly advocated in the senate last sesion by Republican Couzens of Michigan.

Mr Roosevelt is believed preparing to use the tariff as a bargaining weapon with the foreign nations in the forthcoming economic conferences. It is his theory that the tariff wall should be lowered through the tariff commision and the tariffs of other nations reduced at the same time, as a means of improving trade.

Coolidge Leaves Estate Valued at Nearly $250,000

Northampton, Mass:— The friends of Calvin Coolidge estimated that he left an estate valued at nearly 250,000.

There was no official confirmation. Those close to the former president based their estimate on what he might be expected to have amassed from his salary during thirty years of public life, including six years in the White House, and from his earnings as a writer and from shrewd investments.

His estate, The Beeches, is valued at something like $40,000. This is the 16 room mansion to which Mr Coolidge moved from a $31 a month duplex apartment after leaving the White House, and where he died suddenly of a heart attack.

He owned considerable property the Coolidge homestead, the Coolidge farmhouse, many acres of woodland and pastures, in his native Plymouth, Vt. where in a hill side cemetery, he was laid to rest Saturday near the graves of five generations of his family.

If Mr Coolidge left a will, only members of his immediate family were aware of the fact. Harry Ross who was his secretary, and Ralph W. Hemenway, his former law partner said the ex-president never mentioned a will to them.

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ARDENODE

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Mrs W A Freeman who has been quite sick is now very much improved.

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Mr and Mrs Ora Burggren of Calgary spent Wednesday last at the home of Mrs W A Freeman.

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Mrs Ingrid Rosted is at present suffering from a very nasty cold.

The Whist Drive and social held in the school house Friday last was very well attended everyone spending a very pleasant evening. Mr and Mrs John Davis were the lucky winners for the whist drive. The evening came to a close with dancing, everyone having thoroughly enjoyed their evening's pleasure.

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Mr and Mrs A V Southall entertained for Mr and Mrs B P Nelson Tuesday evening.

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Don't worry if you stumble, remember a worm is about the only thing that can't fall down.

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The measure of a man's real character is what he would do if he knew he would never be found out.

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What a terrible writer Fobbs is. He once sent a letter to Smithson the green grocer asking him to send round some tomatoes. What happened?. Well after Smithson had used it for a passport to France and Spain, and as a driving license in Italy, he played it on the piano.

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ELWOOD

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School stopped on Monday noon owing to the illness of Mr Jukes. Mrs Jukes took the school in the morning.

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Mr S Verwiere was elected a trustee of the School at the annual meeting of the ratepayers on Saturday last.

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The Strathmore Standard is quoted in the January 1st, 1933 issue of McLean's Magazine in the (Maybe Adam Laughed at these) column.

Mr Jack Drummond took Mr Jukes to Calgary Monday evening with an attack of pneumonia. We all hope for a speedy recovery. School will be closed for a few days.

MUSKRATS ARE PESTS IN ENGLAND

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London:— England has declared war on the muskrat which has outstayed their welcome that was given him a few years ago, when he was brought to this country for an experiment in fur breeding.

Four years ago there was not a single muskrat at liberty in this country, but today they are spreading over England in countless thousands. Shropshire is the centre of an infested area covering 200 square miles, and 30 trappers are working there, capturing between 60 and 80 weekly.

Against his many excellent qualities, the muskrat has one big fault, and it is for this that he has been condemned. He works too hard. So fond is he of burrowing that he undermining railway, river and canal banks and bridges.

In 1905 the first muskrats appeared In Europe—only five of them. It is estimated that today there are well more than one hundred million descendants of that quintet running the waterways, roads and railways of cenfral Europe.

NOT VERY HOPEFUL OF POLITICAL SOLUTION OF ILLS

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Lethbridge:— The Herald says no direct political panacea for the economic ills of Canada is visualized nor is it advocated by Henry Wise Wood of Calgary, who is a former president of the United Farmers of Alberta, co-operative idealist, who today occupies the position of president of the Alberta Wheat Pool.

Doubtful of the utility of new political actions, Mr Wood nevertheless believes that the organized farmers of Alberta, through a process of trial and error, must determine for themselves the best path they can follow in these troubled days ahead.

This he declared in a special interview given a staff representative of the Lethbridge Herald in Calgary.

There is too much short circuiting in the world today, H W Wood asserted.

Each person and each group proclaim their own short cut to recovery. None of them are of much use alone and each of them short circuits the other.

There exists no one immediate remedy for our economic troubles. I can see no special political solution since the faults lie in the human element itself. We must first I believe through suffering, become more civilized before the world can be reconstructed.

At the bottom of contemporary maladjustment, Mr Wood saw the lack of voluntary, individual, co-operation as the prime ill besetting the world today. The human creature, himself, not nature, had brought the world into collapse, and until men and nations learned the lessons of co-operation from the foundation up there could and would be no permanent recovery.

Wheat, which Mr Wood calls Canada's base, he also calls Canada's curse. While world reduction of production seems the only solution to the present overproduction of this commodity, the wheat pool president sees many nationalistic obstacles still lying in the way of such an accomplishment.

Temporary benefits to the wheat producer, Mr Wood claims, probably would result from a depreciation of the exchange value of the Canadian dollar. He considered the uncontrolled manipulation of money to be one of the root evils of our present economic system and he advocated a saner control of the monetary structure of the nation.

A more socially conscious distribution of economic goods, together with shorter working hours for labor was in the U F A founder's opinion, the only way in which the world would ever find a path towards recovery and stability, but he despaired for the finding of this path along any purely theoretical route. In the political direction it was hardly possible, either through our present party groupings or even through socialism. Neither the one nor the other could offer scientific enough weapons to fight the present crisis.

The complete conversion of the individual and the world to the ideal of voluntary co-operation alone would suffice, and time, perhaps the trials and tribulations of yet another generation, would be needed.

In the interval it was difficult to conceive how much further the crisis might be aggravated. We had come to the testing hour of our civilization. If there was to be more suffering, everyone would suffer and not the primary producer alone.

Great accumulated wealth was never so insecure as it is today, emphasized Mr Wood, in the long view of the crisis, the holders of such wealth may lose even more seriously and in more serious proportions than the farmers are losing today.

VICTIMIZE BEREAVED

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Winnipeg:— A new and novel racket playing on the sympathies of relatives of persons who have just died, is being operated in Winnipeg at the present time, according to unofficial information received at police head quarters.

During the past week it is understood several families in which there had recently been a death, have been called upon by a dapper, smooth talking salesman, who after expressing extreme sorrow at their loss, quietly informed them that the deceased, before passing away had promised to purchase a Bible from him.

The order for the Bible taken some time ago, had already gone through, the salesman points out, and the book is now on hand. The cost of the Bible is $7.50, the salesman adds.

In the majority of cases, the grief stricken relatives, anxious to carry out any last wishes of the deceased, readily accepted delivery of the Bible, and handed over the required $7.50 without further question.

Though there is nothing that can be done in a case of this nature, the authorities consider it one of the meanest forms of salesmanship. The salesman it is believed just recently reached the city and chooses his customers after a careful perusal of the death notices in the daily papers.

GLEICHEN GUNNERS DEFEAT STRATHMORE IN SECOND GAME

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Playing the return game with the Gleichen Gunners at Gleichen last Monday night the local team suffered to the tune of 4 to 0. The game was played in the new rink as the Gunners and a goodly number of Strathmore fans went down to root for the locals. Although Gleichen collected four goals to Strathmore's nothing the score does not by any means indicate the relative merits of the two teams. In all fairness to the local aggregation the score should not have been more than one to nothing as three of the Gunners goals were absolute flukes.

Nine minutes from the faceoff McKay from just inside the blue line on the left boards flicked one which dribbled past Cleeve. One minute after Johnson amazed himself when his long slow shot bounced off Cleeve's stick to make number two. Maynard tried the same tactics as Johnson and got another off the goalie's stick one minute before the end of the first period. Johnson was the only man to draw a penalty in this period. There is not any question that the Gunners had the edge on the play in this period but had not any license to collect three goals.

The second period was a bang up affair with both sides pressing hard. Time and again Strathmore would be through only to be outguessed by Roberts. By the way Roberts in the Gleichen net turned in a wonderful game outguessing the Strathmore players every time and handling some real hot ones. Half way through the period Maynard from Brown banged a pretty one past Cleeve. This was the only earned goal of the period and was a pretty piece of combination. Both C Brown and Johnson were banished to the cooler in this stanza.

Forcing the play all through the third period Strathmore just could not get one past Roberts. No matter how hard the boys worked Mr Roberts was always on the job and very, very wide awake. In both this and the second period Strathmore had the edge on the play but could not collect one little break. Only one penalty was handed out in the third and McGregor collected it.

Another game is in prospect with the Gunners playing on Strathmore ice and the fans won't regret turning out to see the game when it is played. Manager Mac is sure that the local team can hang the Indian sign on the Gunners in the next game. Watch for it.

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SPORT

GRIMES, MINUS APPENDIX, FEELS LIKE A NEW MAN

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St Louis— Budleigh Grimes, veteran pitcher for the Chicago Cubs, says he's a new man, now that he has separated from his trouble making appendix.

He expects his recent trip to the operating table of a St Louis hospital— together with the big pitchers of milk he's drinking down on the farm—to make trouble for the sluggers who walk up to the plate when he is on the mound next season.

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DEMPSEY REMEMBERS OLD JERRY.

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Jack Dempsey has been living in New York steadily for some time. Not in a Broadway suite, but in a modest home on Long Island, although his taxi bills going out and coming back amount to real money. He's living out there because old Jerry the Greek, his trainer, has been near death. The doctors told Jerry he needed rest and quietude so Jack bought him a home in Long Island, and that's where Dempsey calls home in New York. And who is Jerry? Just an old faithful Greek who happened to join up with a man who became the champion of the world— and the man who is no longer the champion of the world still remembers.

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SAYS RUTH WILL GET $25,000 CUT

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New York— The annual ballyhoo over Babe Ruth's salary was launched earlier in 1933 than ever before with the copyright announcement by the New York World Telegram that the Yankees would give the veteran slugger a $25,000 reduction.

Colonel Jacob Ruppert, owner of the Yanks denied that he had decided to chop the bambino's annual stipend from $75,000 to $50,000 explaining, I haven't even considered the Babe's contract yet.

Ruth affected irritation over the story, claiming he had heard nothing about any contract yet from the Yanks. When asked if he would accept such a cut he declined to discuss the matter. However close friends were of the opinion that he would quit baseball before taking a one third slash.

The Yankee contracts will not be sent out until about January 15 the usual date for launching the ballyhoo.

New York— The New York Yankees may shave a few nickels off Babe Ruth's $75,000 salary for next season, but rumors that $25,000 might be whacked off seem to come under the head of speculation, pure and simple.

That wouldn't be a cut, the Babe said when told there were reports he would be offered $50,000 for 1933. That would be an amputation.

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BOB PEARCE NOT TO JOIN PROS.

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Hamilton, Ont.— If Bob Pearce, world's amateur sculling champion, has any idea of leaving the simon pure ranks it will not be until after the Canadian Henley at Port Dalhousie this summer the Olympic champion revealed here last night.

Answering a direct question with regard to the proposed world title sculling race at the Canadian National exhibition in Toronto this year in which he would meet the leading professional and amateur singles scullers for a prize of $5,000, Pearce asserted he had heard nothing about such a project and was still an amateur.

Of course I am in training at St. Catharines, he stated, but I have been training there during the past three winters. I intend to compete in the Henley again, and anything that comes after that is indefinite. So far as I know now, however, I am concentrating on my training only with the idea of the Canadian championships although I may compete in other amateur events.

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HERE'S CHANCE FOR TEXAS BABE

—:O:—

New York— Babe Didrikson may be the world's greatest woman athlete, but Countess Vima Jeanne La Mar, of France, is begging for a chance to get one good sock at her bobbed head.

I theenk I could knock her oudt, said the countes after challenging the Babe to a 10 round boxing bout at catch weights.

Countess La Mar, claimant of the world's women's feather welght championship is 25 and only weighs 118 pounds, but says she has zee grand punch, and is confident of giving the 19 year old Texas lass a trouncing. The Babe weighs 133 pounds.

Vima, the fighting French art connoisseur, has been on the Babe's trail for some time, but could never arrange a bout because Miss Didrikson was an amateur. Now that Babe has turned professional the countess is clamoring action.

George E Emerson, Miss Didrikson's manager, is considering the challenge.

HEARD ON THE STREET

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Wife— Angus dear, I saw the doctor today and he tells me I need a change of climate.

Angus (Scotch)— That's all right, my dear, the weather man says it will be cooler tomorrow.

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The family doctor was paying a visit to one of his patients— a young mother.

You must let the baby have one cow's milk to drink every day, Mrs Burrell, he said.

Very well, doctor, if you say so, of course I will, replied the perplexed young woman, but I really don't see how he is going to hold it all.

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Joe— I love you; I love you. Won't you be my wife?

Jess— You must see mamma first.

Joe— I have seen her several times, but I love you just the same.

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A well known humorist is fond of telling this story of his small daughter.

At the dinner table one day there was a party of guests for whom he was doing his best in the way of entertainment. A lady turn to the little girl

Your father is a funny man she said.

Yes, responded the child, he is when we have company.

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Billy had been told that a tradition is something handed down from parents to children.

So the next day at school he explained to his teacher that he was late because, Mother had to mend my traditions.

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The big problem with most girls is whether to stay single and work for twenty dollars a week or marry and work for twenty kisses a year.

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Lulu's mother heard a great splashing in the bathroom, and upon investigation found her little daughter standing in the partially filled bath tub, in a most bedraggled condition.

Why, you see mama, she explained, I've been trying to walk on the water, and it's no fool's job let me tell you.

Motorist— One dollar and fifteen cents for five gallons of gas at twenty a gallon! How do you figure that out?

Gasoline Man— Well the gas tax went into effect while I was adding the last three gallons.

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Teacher— Napoleon once said there was no such word as can't.

Voice from the back of the class. Please Miss, I wonder what he would have said if he had tried to strike a match on a piece of soap.

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School Boy Howlers

King Wenceslas 'looked out' because he was afraid of being murdered.

Bismuth was a great German statesman.

The cannibal said: One man's meat is another man's parson.

Darwin invented the theory of revolution.

Waterloo was won on the playing fields of Wellington.

Socrates was poisoned by an overdose of wedlock.

The Royal Mint is what the King put on his new potatoes.

Lot's wife looked back and turned a somersault.

Two famous Scottish patriots are Robert Bruce and Edgar Wallace.

Sir Walter Scott was called the Blizzard of the North.

The knight fell down and abbess that yawned in front of him.

A gasometer is where you put pennies in.

When Elijah went up to heaven his mantlepiece fell on Elisha

He was a well known critic and died from scentic poisoning.

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Frank Seales— Is there any particular way you'd like your hair cut?

Customer— Yes, shorter.

POWER BROADCAST DEMONSTRATED BY ONTARIO INVENTOR

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Mildmay, Ont.— Frank Fedy, 22 former insurance salesman, claimed success for his invention to broadcast electrical energy following a demonstration of power transmission through a mile and a half of space.

Fedy, who still guards the secret of his apparatus picked up the power in his father's store from a transmitting station in a farm house and lighted the store.

Fifty persons, including Fedy's parents and friends and relatives witnessed the demonstration.

Fedy's partner, Ted Resch, was stationed in the farm house, where there is no electrical wiring, no radio and no telephone.

In the darkened store room Fedy began work. Suddenly there was a buzzing and then the lights flickered, slowly brightened and then the room was flooded with light. Fedy then darkened the room and relighted it again. With a signal, he ended his demonstration and the regular hydro power service was switched on.

Fedy, receiving congratulations, said it was the most successful attempt he has made with his invention. He hopes to increase its efficiency, but refused to give details of the operation.

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STRATHMORE STANDARD

PUBLISHED EVERY WEDNESDAY
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OUT OF THE DARKNESS OF DEPRESSION

The Red Deer Advocate says that:— Out of the darkness of the depression has come a new bugaboo technocracy. The technocrats, a research organization, have been conducting a somewhat grandiose energy survey of North America, and on the basis of the data thus obtained forecast a collapse of the price system and all that goes with it. Technocracy's debut as a prognosticator of economic gloom occurred last August in an interview with Howard Scott, its director, in a New York newspaper. The matter therein contained has been inflated into a series of widely discussed articles in magazines and newspapers.

Some of the conclusions reached by the technocrats are sound; others are unsound. There is no doubt that the rapid technical progress made possible by science is a factor in present unemployment. That, however, is nothing new. The primeval discoverer of the power of the lever might have been accused of creating technological unemployment. Early in the 19th century English weavers rioted against the introduction of the power loom.

There is truth also in technocracy's assertion that bankers have failed to realize the rapid march of technical progress, and that many a bond issue sold to the public is now secured by equipment that is hopelessly out of date. Mr Scott's original interview placed the total of debt claims secured by equipment in the United States at $218,000,000,000. No careful analyst of current conditions will gainsay the assertion that the rapidity of technical progress has made much of this equipment fit for the junk pile, and that the security back of the huge volume of debt has been impaired in part.

But when technocracy argues that intensive mechanization will continue ruthlessly until there are 20,000,000 or more unemployed in the United States ,that the price system and capitalism are on the verge of collapse, and that a new currency is necessary it forsakes reality for fantasy. The technocrats overlook the fact that buying power determines production, that manufacturers will not knowingly exterminate the wage earner market merely in the interest of excessive efficiency, and that science, while reducing the number of employes in one industry, creates new industries to absorb the labor thus displaced.

The greatest error of technocracy, however, is in ignoring the curb placed by obsolescence upon the machine age. Labor saving machinery is valuable only if it reduces manufacturing costs. Much of the rapid mechanization of the boom decade was made possible only by the ease with which stocks and bonds were sold to the investment public. That period of inflation has pased; many years may pass before there is another. Mean while efficiency experts are closing as unprofitable many of the factories which the past boom financed.

These changed conditions are in themselves the greatest obstacle to the serious increase in technological unemployment foreseen by the technocrats. In the future, mechanical improvements must be financed out of earnings or through conservative security issues. The question to be decided by management is not, What does it cost? but rather, Can the machinery pay for itself in two years or no before some new invention renders it obsolete? In many cases hand labor will be found less expensive than machinery, once the cost of ultra rapid obsolescence is computed accurately in dollars and cents.

A great volume of unwise financing remains to be swept into the economic watesbasket. It is probable that both the five day week and greatly improved business will be necessary to absorb the present labor surplus. But when the housecleaning is over it will be found that the gloomily prophetic technocrats are in a class with Thomas Robert Malthus, that English economist who startled civilization in 1798 with the assertion that the world's food supply could not possibly keep pace with the increase in population.

REGULATIONS ON LIVESTOCK ARE CHANGED

Ottawa— New regulations designed to greatly facilitate the import of pedigreed breeding stock from the United Kingdom, and the export of livestock, particularly cattle from Canada to the United Kingdom will come into operation, shortly it was announced by the department of agriculture .

On the recommendation of Hon Robert Weir, minister of agriculture an order in council has been passed amending Canadian quarantine regulations under the provisions of the Animal Contagious Diseases act, to facilitate the importation of pedigreed breeding stock direct from the quarantine certificate by the British ministry of agriculture and fisheries, following a 14 day quarantine, to a quarantine station in Canada for a further period of 14 days. This marks an important extension in the application of the agreements concluded at the Imperial Economic conference at Ottawa last summer.

In return for this concession Canada receives from the British authorities the following concessions:

Elimination of the previous requirement that a veterinary inspector must accompany shipments of store cattle from Canada to England— this means a saving to the Canadian government of $1 per head of live cattle exported.

The requirement with respect to isolation just prior to embarkation is reduced from a three day period to twenty four hours.

The requirement with respect to branding is eliminated, the metal ear tags only being required.

The limitation as to sex requirements are eliminated. Canadian cattle on arrival in England may be marketed directly, enjoying the same rights and privileges as those extended to Irish cattle.

While much of the world's finest breeding livestock is produced in England the situation heretofore has been that the prevalence of that great scourge foot and mouth disease, from which Canada has been singularly free, has made direct importation impossible. With the efficiency which has been developed by the authorities under the British ministry of agriculture, however, export of live animals to Canada through the new London quarantine station is now safely possible.

Heretofore when a Canadian imported purchased breeding stock in England the only way he could get them into Canada was by arranging for them to be held in Scotland for a period of 60 days, after which if no signs of foot and mouth disease became apparent he could by complying with the import regulations applying, bring the stock to Canada.

NAMAKA

Phil Waters was all smiles on Saturday when his wife arrived from the coast.

* * * * *

A very pleasant evening was spent at the home of Mr and Mrs A Brenner on January 6th, the occasion being Art Bremner's birthday. About thirty guests sat down to a turkey supper, after which whist was played. Miss Anderson won lady's first prize and Mr Phil Waters the gents first prize. The consolations were won by Miss M Lumsden and Mr C Mackie. Dancing took up the rest of the evening till the wee small hours of the morning.

* * * * *

Mrs C Edwards from Majorville is visiting at the home of her parents Mr and Mrs Watts.

* * * * *

Mrs M Brown has moved to Carseland.

* * * * *

The Mennonites have bought the Revelstoke Lumber Co's offices and sheds which they are moving out to the Namaka farm to use for a church.

* * * * *

The hockey boys are all raring to go, and Manager Jack Bremner doesn't know whether the first game will be with the Gleichen Gunners or Strathmore Redsocks.

A NEAR TRAGEDY

(Okotoks Review)

An unfortunate misadventure which looked at ffrst like a real tragedy happened here recently at the time of a very high wind. A gentleman who hasn't been married a great length of time (a year more or less, mostly less) was seen at 2 a.m. attired in a suit of pyjamas making frantic efforts to wake up some inhabitant of his residence (a matter very difficult on account of the high wind) in order to secure admittance. Just as some of the neighors who were awakened by the tumult were about to sally forth to his rescue the door finally opened and the hero of the scene disapeared from sight. It transpired next morning that he had been awakened by the wind, and becoming anxious for the safety of the clothes, had gone down to bring them in, but with the solicitude natural to a newlywed man, had forborne to wake anybody else up. Unfortunately the door had a spring lock which he neglected to fasten back and which alarumed on him causing the misadventure. Never mind my friend, in five years time you will be more solicitous about the family waking you up than about waking them up. Anyway, then you will be like most of the other married men who let their wives bring in the clothes in a case of this kind.

Snaith's Meat Market
Quality and Service
George Snaith
Phone 25 Manager

—Calgary's Popular Priced Hotels—
HOTEL YORK
(Everything Newest—Rates $2.00 to $3.00)
Coffee Shop — Best Food — Lowest Prices
—ALSO OPERATING—
HOTEL ST. REGIS
RATES: $1.00 and $1.50 Weekly and Monthly Rates

DR. D. C. HAWORTH
DENTIST
Will be in Strathmore each Friday
From 11 a.m. to 9 p.m.
Crown Lumber Building, PHONE 26
CALGARY OFFICE—
1011 HERALD BUILDING, Phone M2498

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Brochures	Wedding Stationery
Reports	Funeral Stationery
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Fine Stationery	Shipping Tags
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STRATHMORE STANDARD

'PRODUCERS OF QUALITY PRINTING"

RISDON'S MACHINE SHOP
STRATHMORE
GENERAL MACHINE WORK EXPERIENCE
GOOD EQUIPMENT RELIABILITY
AGENTS FOR COCKSHUTT, ALLIS CHALMERS, TWIN CITY AND MINNEAPOLIS LINES
13 PHONES 27

Not a week passes that Merchants are not being canvassed by representatives of nationally-advertised products to stock and push them, and to give them good window and counter displays.

Local Retailers
Is It FAIR?

Their representatives tell you of the large sums of money being spent in metropolitan daily newspapers and in nationally-circulated magazines, to create and maintain consumer demand, and they try hard to persuade you that such "remote" advertising will surely create and sustain large local demand.

It is admitted that it is advantageous to you and your customers for you to stock nationally advertised products, but such products will sell faster if they are locally advertised, in addition to being advertised in non local publications.

There is no good or sound reason why a national advertiser should not do local advertising, in this newspaper. You will be told, when you say to the representative of firms canvassing you to stock and push his firm's product, "Oh, we could never afford to do local advertising." What he really means, when he says such words, is that he doesn't expect large local sales. If he did, then he would see that these local sales can provide a sum of money adequately to maintain a local advertising campaign.

Why should you help a national advertiser to develop his business in the territory covered by the circulation of this newspaper without advertising co-operation from him?

You provide local distribution facilities for manufacturers of branded products, and your value to them is recognized. Why, then, should these manufacturers not assist you to sell these goods, if stocked by you, by a series of local advertisements, perhaps carrying your name as local distributor, published in this newspaper?

The more frequently and vigorously you present your point of view to national advertisers, direct and through the representative who calls on you, the more surely will you persuade them to accept it.

Classified Ads

MACLEANS AUCTION SALE
Calgary Every Saturday at 1 p.m.
1036—10th Ave East
All Cash Buyers of Livestock
PHONE E5191

LOST— MONDAY, JANUARY 9 3 bay horses, 2 aged and one young; two geldings not branded; one mare branded. Please notify P A Willms, Strathmore, Alta. Jan-11-p

ANNUAL MEETING
—:O:—
The Annual Meeting of the Ratepayers of the Strathmore School District, No. 1587 will be held in the Town Hall on Wednesday, January 25, 1933 at 8.15 p.m.
H McGREGOR, Secretary.
Jan-18-u

J. B. McGUIRE, LL.B.
Barrister, Solicitor, Notary.
330 Alberta Corner
CALGARY, Alta. Phone M9487
At ROCKYFORD, Alta. Every Saturday.

SINCLAIR & JULL
Barristers, Solicitors, Notaries
MONEY TO LOAN
Office— Elks' Building,
CALGARY — ALBERTA

DRINK WATER WITH MEALS, GOOD FOR STOMACH
Water with meals helps stomach juices, aids digestion. If bloated with gas add a spoonful of Adlerika. One does cleans out poisons and washes BOTH upper and lower bowels. Patteson's Drug Store

PETE DE KORT
Carpenter
STRATHMORE

WHY DEAL WITH STRANGERS
Patronize Your Local Agent
FOR INSURANCE OF ALL KINDS.
Westinghouse Radios, Etc.
See JOS. VAN TIGHEM

STANDARD LUMP COAL
Delivered in Strathmore
PER TON $5.75
ANSON CHASE
Phone 78 Strathmore, Alta.

W. G. Tierney
Guaranteed Tailor
SUITS $23.00
PANTS $7.50
FOR ANYTHING IN THE HOUSE

FRATERNAL
CANADIAN LEGION, B. E. S. L.
Strathmore Branch No. 10
W. SALLIS, President
W. S. Peterson Sec.-Treas.
MEMORIAL HALL
P. W. Wright, Mgr.
J. Fawkes, Asst. Manager
C. Keeling, Sec.-Treas.

The Memorial Committee have decided in view of the prevailing circumstances to make a reduction in the rental charges for the Memorial Hall for this year and the following rates are now in force.

All other charges are unchanged.

Main Hall for Meetings and Concerts	$15.00
Main Hall for Dance	$20.00
Main Hall and Dining Room for Concerts, etc.	$30.00
Main Hall and Dining Room for Dances	$35.00

The rates for the Dining Room will remain as formerly viz:

Meetings	$5.00
Card Parties, Dances, etc, with use of Kitchen	$7.50

HIRTLE'S THEATRE
Friday and Saturday
JANUARY 13 and 14
TOM MIX in
"DESTRY RIDES AGAIN"

HUB
BILLIARD ROOM AND BOWLING ALLEYS
STRATHMORE
Tobaccos and All Smokers Necessaries
"The Home of Real Sport."
R. HAMBLY, Prop.

Church Notes

—:O:—
ST MICHAEL'S AND ALL ANGELS CHURCH
—:O:—
15th Jan. 2nd Sun. after Epiphany
11 a.m. Holy Communion, "The Peace of God"
2.30 p.m. Sunday School
7.30 p.m. Evensong "Our Best to the Last."
Chancellor Service 3.30 p.m.
Annual Meeting of Parishioners Wednesday, 18th January 6 p.m.
REV. T. S. WINTER.

—::O::—
UNITED CHURCH
STRATHMORE
Namaka— Services 11 a.m.
Namaka Sunday School, 12 Noon
Strathmore—Sunday School and Bible Class 11 a.m.
Service— 7.30 p.m
REV. E. B. BRUNDAGE

—::O::—
SACRED HEART CHURCH
ORDER OF SERVICE
STRATHMORE
First Sunday of Month— Low Mass at 9 a.m.
2nd, 3rd, 4th and 5th Sundays— High Mass at 11 a.m.
Every Sunday— Rosary and Benediction of the Blessed Sacrament at 7.30 p.m.
Every Thursday— Rosary and Benediction of the Most Blessed Sacrament at 7.30 p.m.
Holy Days of Obligation— High Mass at 9 a.m.
Every Week Day— Mass 8 a.m.
Every First Friday of Month— Sacred Heart Devotions, 7.30 p.m.
Catechism Classes Every Saturday— 3 to 4 p.m.

—::O::—
ST JOHN THE BAPTIST CHURCH
LANGDON, ALTA.
2nd and 4th Sundays— Mass at 9 a.m.

—::O::—
ST PHILLIP'S CHURCH
CARSELAND, ALTA.
First Sunday of Month— High Mass at 11 a.m.
3rd and 5th Sundays— Low Mass at 9 a.m.
Every Wednesday— Rosary and Benediction of the Most Blessed Sacrament, 7.30 p.m.
Holy Days of Obligation— Mass at 10 a.m.
Catechism Classes every Sunday after Mass.
Rev Father McAdam, Pastor
Strathmore, Carseland, Langdon

Little Johnny— Mrs Takedown paid you a big compliment today.

Mother— Did she really. Well there's no denying that woman has sense. What did she say?

Little Johnny— She said she didn't see how you came to have such a nice little boy as I am.

Keep Money in your Own Town

BURN
Mercury
COAL
LOW IN ASH AND HOT
—:O:—
C. KEELING
PHONE 72

The Human Bake Oven
TREATMENT FOR
Rheumatism, Sciatica, Lumbago and Nervous Troubles

The apparatus which so successfully fights the germs of Chronic Rheumatism. The temperature of the Oven is gradually increased until 300 degrees F is reached.

The baking treatment is not a sure cure all but so far has proven very efficacious in many cases.

Testimonial

"I suffered with Rheumatism four years and have been bothered so I could not do anything. Would have stitches in my side and back so that I could not move. My limbs gave me much trouble and I walked lame. I took one month's treatment in the Human Bake Oven and am completely cured. I recommend this treatment to those suffering as I did, for I know it will cure them.

If anyone wishes to know further, they may write me. Name furnished on application.

CONSULTATION FREE
Write
ROBERT ALDRICH, Manager
906, 14th Ave West CALGARY

CARD OF THANKS
—:O:—
Mrs S R Loudenback of Cheadle wishes to thank her friends for their kind sympathy extended in her recent bereavement in the death of her husband.

—::O::—
DATE OF SESSION IS PUT FORWARD TO FEBRUARY 9th
—:O:—
Edmonton.— Date of the 1933 session of the Legislature has been altered from Thursday Feb 2, as originally announced by Premier J E Brownlee to Thursday, Feb 9, according to an announcement made Tuesday.

In announcing Feb 2, the Premier had done so with the provision that it might be altered in view of developments subsequent to the Dominion provincial conference which opens at Ottawa on Jan 17. Uncertainty as to what might be essential in the matter of legislation as a result of the parley, Premier Brownlee thought it advisable to change the date and Feb. 9 will be officially proclaimed.

Should any legislation be necessary after the Ottawa conference, time will be available to consider and prepare it prior to the session opening.

—::O::—
Watch— Eight bells, and all's well.

Mrs Traveller (feebly)— I guess Josiah, he hasn't looked on this side of the boat lately, or he'd know better.

—::O::—
A little boy heard his parents discussing evolution. Later on he said to his mother.

Mamma, am I descended from a monkey?

I don't know, she answered. I have never met any of your father's people.

Strathmore Red Sox Held Calgary Hornets To 4-4 Draw

In a fairly fast and exciting hockey game played here last Wednesday evening, The Strathmore Red Sox held the much touted Calgary Hornets to a 4—4 draw.

Bill Giroux opened the scoring in the first period when he converted Mike Morans pass into a goal after about eight minutes of play

The second period opened with both teams playing a little faster brand of hockey, and more combination. Pigararo and A. Mc Gregor each scored for Calgary, The Red Sox couldn't get past Murray in the Calgary net.

The third period was by far the most exciting part of the game After six minutes of play in this period Pigararo again hit the hemp for Calgary making the score 3—1 in the Hornets favor. Eddie Collison picked Jack Crellins pass up and went through the defence to score on a well placed shot. Moran took Charlie Girouxs pass in front of the Calgary net and scored making the score 3—3

Roberts scored for Calgary, and with only a minute to go Charlie Giroux scored on Morans pass to tie the score again. No overtime was played. The Hornets will come down to play in Strathmore again on January 24th.

Seats are being put in along the north side of the rink, which will undoubtedly make hockey games much more enjoyable for the fans.

Lineup of teams — Hornets

Murray, McDonough, Roberts, Watton, Forwards, A. McGregor Pigararo, Kells D. McGregor, Banford, Oaks

Red Sox — Kernahan, E. Giroux E. Crellin, Forwards, C. Giroux W. Giroux, Moran, J Crellin, Eddie Collison, Christensen, Scott.

Referee — W. Gray.

— V. HACKWORTH —
Watchmaker & Jeweller
Will be in Strathmore, Monday and Tuesday of each week, at Patteson's Drug Store.
All Work Promptly attended to
MODERATE CHARGES

JANUARY 31, 1933
THE LAST DAY
on which you may make your entry for

THE WORLD'S GRAIN EXHIBITION AND CONFERENCE

REGINA

July 24 to August 5, 1933

This is your last opportunity to share in the Largest Cash Prizes Ever Offered for Grain and Seed. Be sure your entry is mailed before January 31st— And remember that your

EXHIBIT SAMPLE

must be sent in time to reach the secretary at Regina, not later than

MARCH 1, 1933

If you have not already done so, write for particulars now, while there is still time, to your Provincial Department of Agriculture or to the Secretary, Imperial Bank Chambers, Regina, Sask.

Chairman
National Committee
HON ROBERT WEIR
Minister of Agriculture
for Canada

Chairman
Executive and Finance Com.
HON W C BUCKLE
Minister of Agriculture
for Saskatchewan

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TIMES ARE HARD AND MONEY IS HARD TO GET.

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